



NEW MEDIA, NEW CHALLENGES FOR THE BOOK INDUSTRY

Thursday

September 27, 2018

5:00 pm - 7:00 pm

Irving K Barber

Learning Centre

Lillooet room, 1961 E Mall

Vancouver, B.C.

For more information visit:

pwias.ubc.ca/events

Surveys suggest that there is a generational and social gap in the use of digital reading devices, but also a shift from reading for knowledge to reading for well-being. Brigitte Ouvry-Vial will discuss the challenge faced by today's bookish actors and industries of meeting the users' expectations in changing societies and media cultures.

Public talk 5:00 pm - 6:00 pm

Reception 6:00 pm - 7:00 pm



Brigitte Ouvry-Vial is an expert in 20th century French literature and publishing, as well as the co-director of Editions L'Inventaire, an independent literary publishing house in Paris. She is also the head of the Institut des Sciences Humaines et Sociales.



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